



FOR IMMEDIATE RELEASE

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**RESOURCE CONSERVATION EDUCATION CENTER
& ShoeBox Recycling
Collaborate to Recycle Shoes**

Focus on REUSE Takes Steps in a Greener Direction for All

CHATHAM COUNTY RESOURCE CONSERVATION EDUCATION CENTER

Today, the Resource Conservation Education Center, in partnership with ShoeBox Recycling, introduces a county-wide shoe recycling program with a focus on REUSE. Families, community members, students and faculty are all encouraged to participate.

ShoeBox Recycling bins are located at the Recycle Drop-Off Center at the Resource Conservation Education Center, where everyone is encouraged to responsibly discard of their gently used shoes. ShoeBox Recycling is raising awareness and improving education at all levels about the need to participate regularly in shoe recycling, where all of the secondhand goods collected are destined for reuse.

"We are thrilled to become a part of a meaningful program that encourages our community about small steps that have a large global impact, such as shoe recycling for reuse," said David Nash, Environmental Program Coordinator. "We are always seeking new ways to recycle old things."

ShoeBox Recycling is proud to be a for-profit recycler of shoes. They have flipped the recycling triangle upside down and have mastered the most powerful 'R,' REUSE, with all of the shoes collected destined for reuse by those in need of affordable footwear. With over 300 million pairs of perfectly reusable shoes hitting landfills each year, they are looking to change the way people think about their shoes.

"Shoe recycling needs to become as familiar to us all and as easy to perform as bottle, can, and paper recycling," said Lisa Pomerantz, Queen of Sole at ShoeBox Recycling. "Our collaboration with the Resource Conservation Education Center is a great way to get this important message out. Our shoes can live on and help people around the world while we inspire a new generation to act responsibly."

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ABOUT SHOEBOX RECYCLING

ShoeBox Recycling is proud to be a for-profit recycler of shoes. It was founded in 2011 with a mission to recycle as many pairs of shoes as possible. With over 300 million pairs of shoes hitting landfills each year, ShoeBox Recycling is looking to change the way people think about their shoes and the need for reuse around the globe.

ShoeBox Recycling is headquartered in Fairless Hills, PA. For more information, call 888.482.5754 or email info@shoeboxrecycling.com. www.shoeboxrecycling.com